

## INFORMATION CLAUSE ON THE PROCESSING OF PERSONAL DATA THROUGH SOCIAL MEDIA CHANNELS

Dear Customer,

Fulfilling the information obligation imposed on us by the general regulation on the protection of personal data (GDPR), we would like to inform you about the rules for the processing of personal data when using our profile on Facebook and your rights in relation to this.

### I Administrator

Due to the fact that you share your data via the Facebook social network, the administrator of your data is:

1. VERANO GLOBAL SP. Z O.O., ul. Vetterów 7a, 20-277 Lublin.
2. Facebook Ireland Ltd., which you can contact at: Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2 Ireland.

### II. Who can you contact for more information on the processing of your personal data

Both Administrators have appointed a special person - the Data Protection Officer, who will provide you with detailed answers to questions regarding the processing of your personal data. To contact IOD VERANO GLOBAL SP. Z O.O. you can write to the e-mail address: [iod@pcat.pl](mailto:iod@pcat.pl). To contact the DPO of Facebook Ireland Ltd., complete the contact form available at <https://www.facebook.com/help/contact/540977946302970>.

### III Whose data we process

Please be advised that we process personal data of persons who: subscribed to the fanpage by clicking the "Like" or "Follow" icon or published their comment under any of the posts on the fanpage.

### IV What are the purposes and basis for processing personal data

We process your personal data:

- in order to run a fanpage under the name verano.konwektor on the social network Facebook, on the terms and conditions set out by Facebook Inc. and informing about our activity, promoting various events that we organize, building and maintaining a community associated with us and for communication via the available Facebook functionalities (comments, chat, messages), which is our legitimate interest (the basis of art. 6 section 1 letter f of the GDPR);
- in order to possibly establish, investigate or defend against claims, which is our legitimate interest (the basis of Article 6 (1) (f) of the GDPR);
- for analytical purposes regarding the analysis of the functioning, popularity, and manner of using the fanpage, which is our legitimate interest (the basis of Article 6 (1) (f) of the GDPR);

### V What data can we process

In connection with running a Facebook profile, if you use it, we may process:

- basic identification data (name and surname) to the extent published by you on your own profile on the Facebook social network;
- data posted by you on your own Facebook profile;
- anonymous statistical data on people visiting the fanpage available through the "Facebook Insights" function provided by Facebook in accordance with the non-changeable conditions of using Facebook, collected thanks to cookies.

### VI Who can we share your data with

The personal data administrator provides personal data only to the owner of the Facebook social network, i.e. Facebook Inc. and to the extent that results from the need to ensure the functioning of the fan page on Facebook.

## **VII Data transfer to the other countries or international organizations.**

- VERANO GLOBAL SP. Z O.O. does not transfer data outside of Poland / EU / European Economic Area
- Facebook Ireland Ltd. may transfer your data outside the European Economic Area, subject to the transnational nature of data flow within Facebook, using contractual clauses used by Facebook approved by the European Commission and decisions of the European Commission stating an adequate level of data protection in relation to specific countries in accordance with the rules specified by Facebook at <https://www.facebook.com/about/privacy>

## **VIII How long will we process your personal data**

The period of data processing is related to the purposes and basis for their processing. Therefore:

- Data processed on the basis of the legitimate interest of the Administrator will be processed until an objection is effectively filed or this interest ceases, e.g. data processed for the purpose of pursuing or defending against claims will be processed for a period equal to the period of limitation of these claims,
- information about users that we have in private messages will be stored for the duration of the response to the response given to VERANO GLOBAL SP. Z O.O. questions or until the end of cooperation,
- in the case of information that we have as part of the comments you have provided, they will be available on our website until they are removed by the author,
- statistical data on visitors to the fanpage available through the "Facebook Insights" function will be processed for the duration of the availability of this data on Facebook, which is 2 years.

## **IX Your rights**

Because we process your data, you have the right to

- access to the content of your data and restrictions on their processing,
- the right to object to the processing of your personal data,
- the right to rectify your data if you find that it is incorrect.

## **X Right to lodge a complaint**

If you believe that we are processing your data in violation of the law, you can lodge a complaint with the President of the Office for Personal Data Protection.

## **XI Do you need to provide us with your personal data**

Providing your personal data is voluntary. However, using our Facebook profile is only possible if you have a profile on the Facebook social network.

## **XII Where did we get your data from**

We have obtained your data from Facebook Inc. and from your public profile on the Facebook social profile.